



ENTERPRISE

CELEBRATING CANADA'S MOST INNOVATIVE COMMUNITY

West Prince Chamber encourages attendance at awareness gathering

The West Prince Chamber of Commerce is taking a lead role in supporting the Island's rural and farm community and invites the local business community to an awareness gathering at the Provincial Legislature in Charlottetown, May 1.

Chamber President John Lane says a working group, associated with the West Prince Chamber of Commerce, "is working on a publicity campaign to bring awareness to the very dire situation that is brewing in the rural areas of PEI."

The group's mission is: "To ensure the economic and social future of rural Prince Edward Island through a viable farming community."

In its news release, the working group cautions, "many Islanders are oblivious to a pending collapse of the rural economy, and are therefore unaware of the implications for the entire fabric of PEI. Our group has committed to bringing public awareness to this situation, in an effort to

get the entire province supportive of provincial and Federal intervention to save and nurture the rural economies of PEI and the rest of Canada."

The May 1 Gathering, organized by business and community organizations with the support of farm groups and farmers, is intended as a first step in creating awareness. Their message is that, "the crisis in agriculture is not the whole story, but that it is contributing to the crisis in rural PEI."

Billed as 'MAY DAY MAYDAY,' the gathering at the Legislature is intended to emphasize that this is more than a crisis about agriculture. "This is a crisis about the future, your future, of Prince Edward Island. Agriculture is the engine of the Provincial economy. Rural PEI is the engine of the urban economy. The urban centres will not be spared. The demise of the rural economy will impact on all of us as Islanders," says the group's news release.

**A voice for Western PEI
Business Community**
ENTERPRISE

If you know something the rest of the Western PEI Business Community should know, e-mail edo@resourceswest.pe.ca. The Enterprise is your voice.