



ENTERPRISE

CELEBRATING CANADA'S MOST INNOVATIVE COMMUNITY

Year begins with announcement of jobs in Tignish

Egmont MP and Fisheries and Oceans Minister Gail Shea was in Tignish, Jan. 4, to announce the establishment of the Department of Fisheries and Oceans Catch Certification office.

She explained, the Catch Certification Office issues certificates to Canadian seafood exporters who sell their product into the European Union on behalf of Fisheries and Oceans Canada and the Canadian government.

New European Union regulations that came into effect on Jan. 1, 2010, require any country exporting fish and seafood products into the European Union provide a "Catch Certificate."

These certificates ensure that the saltwater fish and the seafood are not harvested from an illegal, unreported or unregulated fishery.

The European Union is our second-largest seafood market, importing annually fish and seafood products valued at more than \$400 million.

"With new trade agreements being negotiated between Canada and the European Union, there exists an even greater opportunity to increase our sales," said the minister.

The new Catch Certification office will provide up to 20 federal government positions in Tignish.



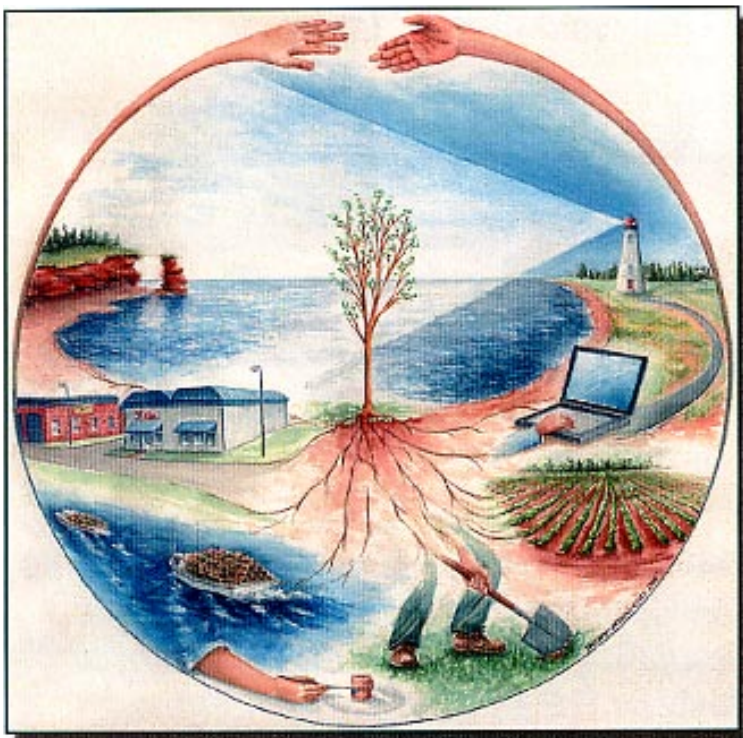
LOCAL MP, FISHERIES AND OCEANS MINISTER GAIL SHEA, announces plans to bring the Department of Fisheries and Oceans Catch Certification office to Tignish at Cousin's Restaurant, Jan. 4.

"The economic stability and sustainability of rural areas across Canada is very important to our government.

"This announcement demonstrates our continued commitment to rural Canadians and their communities," said the Minister.

The new office will be located in the Dalton Centre and with Tignish Initiatives as the landlord for this new federal presence.

This announcement will benefit the Village of Tignish and also assist with the economic stability of rural Prince County while providing a necessary international service for the Department of Fisheries and Oceans and our seafood exporters.



ENTERPRISE is a monthly on-line newsletter produced by Resources West Inc. to keep Western P.E.I. residents and business operators informed of current trends and successes in the local business community.

The main focus of Resources West Inc. is to stimulate economic development in Western P.E.I., which encompasses the geographic area north of routes 132 and 128. This area also includes the provincially designated community development areas of Tignish, St. Louis-Miminegash, O'Leary, Tyne Valley, and Alberton.

Resources West Mission Statement:

'To actively promote and foster sustainable growth, economic prosperity and development in Western P.E.I. by providing a unique value added service to business, residents and targeted clients.'

Who we are:

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Government funding for Dalton Centre renovations enables job growth

The Government of Prince Edward Island is providing a total of \$390,000 to Tignish Initiatives for renovations to the Dalton Centre to support the relocation of 20 new federal jobs, says Fisheries, Aquaculture and Rural Development Minister Neil LeClair.

"The relocation of federal jobs to Tignish by the Department of Fisheries and Oceans complements the efforts that are being undertaken through the provincial government's Rural Action Plan," said Mr. LeClair. "I am pleased that the provincial government has been able to partner with Tignish Initiatives to carry out the renovations to the Dalton Centre that will enable these jobs to be established."

The Department of Fisheries, Aquaculture and Rural Development is contributing a total of \$100,000 and Innovation PEI is providing a loan of up to \$290,000. The funding will be used for the upgrade of electrical, mechanical and interior work to the Dalton Centre. The Department of Fisheries and Oceans will lease space in the Dalton Centre.

Mr. LeClair said the new federal jobs will add to employment opportunities in Tignish along with the creation of provincial jobs associated with the transfer of some units of the Department of Transportation and Infrastructure Renewal. Construction of the paint shop to accommodate these new provincial jobs is now underway.

"I am pleased that the federal government has recognized the needs of rural communities such as Tignish and look forward to continuing to work with my federal counterparts to stimulate jobs and economic growth throughout the province," said Mr. LeClair. "This is an excellent example of what can be achieved through the close co-operation of both levels of government and local community development organizations."

PM ANNOUNCES RED TAPE REDUCTION COMMISSION**Small, medium-sized businesses will benefit from less administrative burden**

Prime Minister Stephen Harper, accompanied by Rob Moore, Minister of State (Small Business and Tourism), on January 13 announced the creation of the Red Tape Reduction Commission, which will work to reduce the burden of federal regulatory requirements on Canadian enterprises, especially small- and medium-sized businesses.

“Small and medium-sized businesses are a critical driver of the Canadian economy,” said the Prime Minister. “This initiative will help ensure that they can grow, prosper and create jobs without being impeded by unnecessary government regulations.”

The Red Tape Reduction Commission, chaired by Minister of State Moore, will help find effective and lasting solutions to support Canadian small- and medium-sized businesses. It will consult with Canadians and Canadian businesses to identify irritants that have a clear detrimental effect on growth, competitiveness and innovation.

The Commission will also look at the cost associated with federal regulatory requirements that businesses face, and provide advice on permanent solutions for reducing the overall compliance burden.

“Canadian businesses spend billions of dollars each year adhering to regulations,” added Prime Minister

Harper. “We need to look at where and how we can reduce these costs and this red-tape burden, especially on small businesses.”

The Commission will hold consultations with Canadians and Canadian businesses during a series of round tables later this month. An online consultation process will also take place (www.reducedtape.gc.ca) before the Commission issues its recommendations to the Government in the fall of 2011.

SEE BACKGROUNDERS, NEXT PAGE

**Nominate a Business of the Month**

Candidates for Resources West Business of the Month represent the best of what Western P.E.I.'s business community has to offer and as such they must demonstrate significant achievements in one or more of the following categories:

- Ethical employer
- Continued Growth
- Ongoing product research and development
- Actively expanding markets
- Overcoming adversity
- Laying a solid foundation for future prosperity
- Responsive to changes in market demand
- Providing economic benefits to Western P.E.I.
- Corporate citizenship
- Sustainability

Know a business in Western P.E.I. that excels in one or more of the criteria outlined here? If so, we want to know about them. Feel free to nominate a deserving business for the monthly recognition. Contact edo@resourceswest.pe.ca or call (902) 853-4555.

S.O.S. Computer solutions is the Resources West January 2011 Business of the Month, see Page 6

BACKGROUNDEERS**Red Tape Reduction Commission**

Delivering on the commitment announced in Budget 2010, the Harper Government has created the Red Tape Reduction Commission with the following mandate:

- ❑ To identify irritants to business stemming from federal regulatory requirements. The focus is on irritants that have a clear detrimental effect on growth, competitiveness and innovation.
- ❑ To recommend options that address the irritants on a long-term basis, while ensuring that the environment and the health and safety of Canadians are not compromised in the process.

While the initiative is led by the Honourable Stockwell Day, President of the Treasury Board and Minister for the Asia-Pacific Gateway, the Commission is chaired by the Honourable Rob Moore, Minister of State (Small Business and Tourism). Other Commission members include six representatives from the private sector and five parliamentarians:

- Hon. Rob Moore, Minister of State (Small Business and Tourism), Chair
- Catherine Swift, Canadian Federation of Independent Business
- Gord Peters, Cando Contracting, Ltd.
- Stirling MacLean, WearWell Garments Ltd.
- Bernard Bélanger, Premier Tech
- William Aho, Central Mechanical Systems, Ltd.
- Denis Prud'homme, former owner of Prud'homme Trucking
- Dean Allison, Member of Parliament (Niagara West-Glanbrook)
- Lois Brown, Member of Parliament (Newmarket-Aurora)
- Chris Warkentin, Member of Parliament (Peace River)
- Cathy McLeod, Member of Parliament (Kamloops-Thompson-Cariboo)
- Maxime Bernier, Member of Parliament (Beauce)

The Commission will consult Canadian businesses and individuals through an online consultation process at www.reducedredtape.gc.ca, which will be open until March 31, 2011, and by hosting a series of roundtables across Canada.

The dates, times and locations of the roundtables will be made public shortly. The Commission will build on past and ongoing Government initiatives to reduce the burden of complying with regulatory requirements on business in Canada. It takes a client-centered approach to reducing red tape.

Related Information: www.reducedredtape.gc.ca

Red Tape Reduction achievements

Over the last three years, the Harper Government has simplified regulatory and administrative requirements for Canadian businesses through the following steps:

- ❑ In March 2009, the Harper Government fulfilled its Budget 2007 commitment to reduce the paperwork burden by 20 percent under the Paperwork Burden Reduction Initiative (www.ic.gc.ca/eic/site/ic1.nsf/eng/04513.html). The initiative eliminated almost 80,000 regulatory requirements and information obligations by streamlining regulations, eliminating duplicate requirements and overlapping obligations, and reducing information requirements.
- ❑ The Canada Border Services Agency is eliminating more than 1,600 obsolete, non-essential requirements for information and administrative demands that were imposed on business. This represents a 20 percent reduction in red tape for that one organization alone. (www.cbsa-asfc.gc.ca/media/release-com-muniqué/2009/2009-04-17-eng.html)
- ❑ The Record of Employment on the Web service (http://www.servicecanada.gc.ca/eng/ei/employers/roe_web.shtml) offers a variety of benefits to business. Some examples include:
 - The ability to submit more than 1200 electronic Records of Employment (ROE) at once.
 - The ability to import key ROE information back into a payroll system for easy reference and record keeping, eliminating the need to order and store paper ROE forms, or keep paper copies on file.
 - Interactive functions and pre-filled information, online help and feedback to ensure forms are completed accurately, reducing the need for follow-up calls from the Government.
- ❑ The Canada Revenue Agency has reduced the frequency of required tax filings and remittances, benefiting small businesses.
- ❑ Services such as BizPaL (www.bizpal.ca) and the Canada Revenue Agency's My Business Account (www.cra-arc.gc.ca/esrvc-srvce/tx/bsnss/mycct/menu-eng.html) streamlined the ways businesses interact with the Government.

Related Information: www.reducedredtape.gc.ca



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An electronic newsletter for Island employers on Workers Compensation and Occupational Health and Safety Matters

The Employer Advisor

January 2011
Vol. 7 Issue 1

WCB OPERATIONAL PLAN 2011

The Workers Compensation Board of PEI has released its Corporate Operational Plan Year Four: 2011. The nine-page document is divided into five strategic themes covering the following eight Key Result Areas:

- **Injury Prevention**
 - Reassess efforts to educate workers and employers on prevention
- **Improving Outcomes for Workers with Soft Tissue Injuries**
 - Educate staff, workers, employers and health care providers on the process for managing soft tissue injury claims
- **Service Delivery**
 - Establish and communicate claim processing standards
- **Information Technology**
 - Incorporate E-business standards into system upgrade initiatives
- **Human Resources**
 - Provide support for staff professional growth
 - Implement and monitor the use of performance development and evaluation standards by supervisors
- **Financial**
 - Monitor the impacts of changing accounting standards on financial position
- **Legislation**
 - Support legislative and regulatory change processes
 - Recommend new or amended Occupational Health and Safety Act Regulations to meet priorities
 - Establish policies and procedures which support legislation and regulations which fairly reflect the needs of stakeholders
- **Business Continuity Planning**
 - Formalize Business Continuity Plan documentation
 - Develop procedures for Business Continuity Plan maintenance

EMPLOYER ADVISOR APPOINTED

Patricia McPhail of Charlottetown has been announced as the successful candidate for the Employer Advisor position. Patricia completed her undergraduate science degree at the University of Prince Edward Island and holds a law degree from the University of New Brunswick. She is cur-

rently employed as the Senior Policy Officer with the Department of Finance and Municipal Affairs. Prior to her work with the Province, she was employed by the Charlottetown office of the Cox and Palmer law firm. Patricia will be starting in her new position on January 24 and is replacing Keith Mullins whose retirement was announced last month.

NEW WCB PUBLICATIONS

The Workers Compensation Board of PEI recently released three new publications which are available electronically on their website at www.wcb.pe.ca under Publications:

- **Classification of Industries & Assessment Rates 2011**
Inside this booklet are the 2011 assessment rates for every \$100 of gross payroll for all businesses based on their Industry Groups.
- **Guide to Experience Rating Program**
Experience rating allows the costs of workers compensation to be shared fairly among Island employers and offers them a financial incentive to create safer working environments. Simply put, when employers reduce accidents and costs to the workers compensation system, they pay lower rates to WCB.
- **Return to Work**
This workplace guide is intended for use by both workers and employers in developing a plan for a timely and safe return to work.

This page is provided by its author, Keith Mullins. If you would like to be included on his monthly e-newsletter distribution list, please contact:

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Committed to service, support for home community

Not yet four years in business, and already the company is closing in on the 900th new client.

Owner Blake Adams notes that his company has continued to grow since it opened, due first and foremost to repeat business from the ever-growing list of clients.

His success in customer retention is simple – provide quality products and reliable services and people will come back. To that end, Blake scouts out components with the best manufacturer's warranties to use in the computers he builds, thereby passing on three-year parts warranties to his customers.

He notes that many pre-assembled brand name computers carry a one-year warranty and in the case of requiring repairs, the entire computer has to be sent away for repairs. If one of the computers he built requires servicing, it usually involves replacing a part, which he has in stock and so can be done locally and immediately. The laptops he sells are manufactured entirely by the suppliers.

With a diploma in Business Administration from Career Skills and User Application Specialist credentials from Holland College, Blake started his computer-focused career with his current landlord. "I did network applications for Future Tech West, he says. "I worked on the e-farm portal here, which links farmers from around the world with the technology they need."

While at FTW, he also did some moonlighting and realized that the network service he provided was not readily available in Western PEI. S.O.S. Computer Solutions is the re-



OWNER BLAKE ADAMS (right) and Ryan Ellis, the newly hired website designer, are planning a significant promotion to celebrate S.O.S. Computer Solutions' 4th anniversary.

sult of that realization, transforming Blake's moonlighting job to a full-time enterprise and providing expert service from Wellington to North Cape. As he explains it, "people here realize the opportunities technology provides for them and they should be able to get the services and products without leaving the area."

Since opening in May, 2007, S.O.S. Computer Solutions has expanded its product lines and services in response to customer needs. One such need was answered in November 2010 with

Ryan Ellis joining the staff. He does websight design and custom programming to complement the services Blake offers.

Raised on a dairy farm in nearby Knutsford, Blake has worked in a variety of occupations through his formative years - from carpenter to tax centre staff and retail clerk to bank employee. Committed to his home community, Blake states, "it's important that a business gives back to the community that supports it."

Through S.O.S. Computer Solutions, Blake recently donated the proceeds from the sale of a laptop computer to the IWK Health Centre and contributes to a wide range of local causes such as church repairs, support for the youth centre, benefit fundraisers, healthcare drives, etc.

He and wife Wendy plan to stay in the area to raise their sons Riley and Jackson.

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