

Profit from Proper Pricing

*Wednesday, October 22, 2008 6:00 – 9:00 p.m.
Alberton Business Centre, Main Street Alberton*

*This session will help you understand why good pricing strategies are really not that difficult.
Come and learn about:*

- Factors that influence price for your product or service
- Why pricing involves more than adding up costs
- What is the real “value” to your customers
- Why pricing must be part of your marketing plan
- What are your real costs
- What is your competition doing
- And more

Facilitator: Bill Martin

Cost: \$50.00 + GST

To register contact:

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Deadline: October 17, 2008 Ten participants required to hold workshop

